

Pick the job by the Tuesday, not the title.

D8A.ACADEMY/RESOURCES/WHICH-DATA-ROLE

TUESDAY, 9AM

BA	why change? · a deck · the ops lead
DA	what happened? · SQL · marketing
DS	what next? · a notebook · product
DE	is it there? · Airflow · the DA

REMEMBER

the task, not the title ← pick the Tuesday you want

THE TELL

people, then data	BA. the meeting is the work
data, then people	DA, DS. the answer is the work
data, then machines	DE. the 8am run is the work

WORTH MEMORIZING

01 Four roles, one Tuesday

Job titles overlap and change from one company to the next. The Tuesday morning does not.

ROLE	THE QUESTION	THE TOOL	TALKS TO
BA	what should we change, and why	a process map, a deck	the ops lead who owns the process
DA	what happened last week, exactly	SQL, a dashboard	marketing, who asked on Monday
DS	what will happen, and how sure	a notebook, a model	product, who wants a yes or no
DE	is the data there at 8am	Airflow, a warehouse	the analyst waiting on the table

→ All four open SQL on that Tuesday. The difference is what they do after.

02 How to tell, honestly

Not from the salary table. From which part of the day you would look forward to.

people, then data	You like the meeting where the process gets fixed. The numbers are your evidence. BA.
data, then people	You like the moment the chart answers the question, and showing it. DA, or DS when the question is about next month.
data, then machines	You like it when the job ran at 8am and nobody had to ask. DE.
not sure	Normal. Most people start as DA because SQL is the door to all four. Each path has a free intro course, so you can try a Tuesday before you pick.